

Interview with

# JAIME JURADO

Painter and Interior Designer

by Lola Gómez

Photos: Carlos Lance & ...



Jaime Jurado combines a successful career as an internationally recognised painter with interior design, two facets of his creativity that feed off each other. While his works and projects are present all over the world, he remains faithful to his homeland, Lucena, where he paints and has also created Studio Möph together with his partner, the interior designer Mónica Bartolessis. His award-winning work can be seen in the best exhibitions around the world and in all kinds of spaces that welcome his abundant creativity.

*“For interior designers, the best recognition is for clients to choose our work”*

[www.jaimejurado.es](http://www.jaimejurado.es)



Photo: courtesy of Novocuadro



Interview with

## JAIME JURADO

*Painter and Interior Designer*

**Many professionals who channel their artistic drive through architecture, interior design or decoration have passed through these pages. In your case, you work in both areas, how do they relate to each other and which one prevails?**

Both facets are closely connected, rather than one imposing itself on the other, we could say that they are a synthesis and I cannot conceive of one without the other. I am constantly devising new projects because I consider myself a very creative person. Sometimes I take the chromatic ranges and colour studies to the canvas, and sometimes we include them in interior design projects. That's what makes both professions fun and what I enjoy: being able to express myself freely.

**Although your work is acclaimed all over the world, you continue to maintain your studio in Lucena (Córdoba), where you have even been curator of the Town Hall Exhibition Hall. Do you feel like a prophet in your own land? Would you change it for the fashionable city of the moment?**

Lucena is my hometown, where I have my roots and my work. I consider every recognition I receive at a professional level to also be a merit for my homeland. I enjoy representing it enormously and it is usually appreciated, for which I feel very grateful.

Since my beginnings I have been committed to Lucena, we have our studio and showroom there, as well as my creative space. My city gives me peace and tranquillity, fundamental elements for my creative process. However, in terms of population and projection, it is true that in cities such as Madrid, Berlin, Rome, Paris and other large capitals I would have more visibility.

**Your partner in this adventure is the interior designer Mónica Bartolessis, with whom you have triumphed in events such as Casa Decor. How do you organise your work?**

We both complement each other very well, as has been confirmed over the years that we've been working together. We try to combine our work with constant visits to other countries, trade fairs and colleagues to continue to learn and keep up to date with the latest trends. Now we have taken a step further in our careers and have decided to merge our names, creating Studio Möph to unify our projects.

**You have received dozens of awards in recent years and your work is in the best galleries, exhibition halls and museums. You even collaborated with one of your greatest references, the great Antonio López. What is the best recognition for you?**

The best recognition as an interior designer is to see how clients continue to choose the work that Mónica and I do. As an artist, on a personal level, it's very satisfying to see how my work continues to be displayed and, to a certain extent, shown off on social networks. In both professional aspects, you never stop growing and learning, and I will continue to do so every day, but maintaining the hallmarks that have brought me this far.



Photos courtesy of Tragabuches Marbella



**Your work can also be seen in chef Dani García's Tragabuches restaurant in Marbella. Are you attracted to projects related to gastronomy?**

Dani García and Marbella is a sign of assurance, we know that there's a great project behind it and it's an honour to be able to take part in it. I find the gastronomic field very interesting, at the studio we think that a good interior design project is the best letter of introduction for these spaces and they're a visual experience that ends up merging with the palate.

Nowadays, experimenting with this fusion of interior design and gastronomy is becoming fashionable, and many places are endeavouring to improve their facilities. Although there's still a lot to be done, especially in terms of lighting and acoustics.



**As an interior designer, you are clearly committed to minimalism, natural and organic materials, craftsmanship... Do you shy away from showy interior design?**

At Studio Möph we're known for creating timeless projects that make the client feel comfortable and at ease, whether it is a residential or public space. It is true that, when we have a shorter term project, such as fairs or stands, we tend to go for a bolder language than in other types of work, as these are ephemeral works and the eye-catching is what remains in the memory.

**Finally, are there any recent projects you would like to share with our readers?**

I currently have several exhibitions scheduled in Cologne, Paris and Milan, and I'm making pieces for different private spaces. With the studio we are working simultaneously on residential and public spaces in different parts of Spain. This coming year we hope to finish some of them and be able to show the work we have done.